

PRESS RELEASE

The Jar Family: 'Broken Minded' Single Release!



The Jar Family will release their fantastic single ***Broken Minded*** on **3rd September 2012** via **Jar Records**.

The single is a perfect little Jar-shaped slice of "industrial folk" - a genre coined and created entirely for the Hartlepool seven-piece. The band have won many supporters over the last few years with their relentless touring schedule and passionate performances. The single has already been played by **BBC 6Music's Tom Robinson**, **Bethan Elyfyn (BBC Wales, Amazing Radio)** and **Robert Elms (BBC London)**.

So far this year they have opened for **Ocean Colour Scene's Steve Craddock**, followed by a run of tour dates and festival appearances across the UK, including slots opening for **The Charlatans** and **Babysambles, Ren Harvieu, The Sunshine Underground, King Charles, Jake Bugg** etc.

Formed in 2010, Hartlepool band The Jar Family is a collective of singer-songwriters Max Bianco, Dali, Al Devon, Richie Docherty, Chris Hooks and former Squeeze bassist, Keith Wilkinson. After a busy year touring, the boys recently released the free download track "Getting Better" online and are now preparing for the release of 'Broken Minded' on September 3rd and their second album in February 2013.

Providing an escape from the backdrop of their hometown's economic hardships, and driven by a collective will to succeed, The Jar Family have forged a distinctive style of north-east blues & roots, uniquely coined as "Industrial folk", which, following a series of sell-out acoustic shows, and the July 2010 release of their now highly collectable Livingston Studio EP, the band quickly built a loyal fan-base.

Having amassed a sizeable collection of songs, the band decamped to the seminal Sawmill Studio in Cornwall, to record ***The Jar Family Album*** in June 2011, but not before adding the in-demand Kerry 'jubjub' Edwards on Cajon to complete the 7-piece line-up. Produced by Keith Wilkinson, the album was then mixed by the legendary John Cornfield (Muse, Supergrass, Razorlight, Oasis, Athlete).

November 2011 then saw the release of The Jar Family's second single ***In For A Penny*** which preceded the band's first ever UK tour, supporting the infamous **Alabama 3**, gaining them many new fans as they further enhanced their reputation as the north-east's buzz band.

Having spent the last few years building a loyal fan base live, the band are ready to present their unique blend of whimsical off-kilter folk rock to the masses.

The Jar Family will release 'Broken Minded' on September 3rd, the video for the single is available to watch now on the band's YouTube channel.

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